



CITY OF
EAST GRAND RAPIDS

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DOUG LA FAVE
DEPUTY CITY MANAGER

MEMORANDUM

TO: Honorable Mayor and City Commissioners
FROM: Doug La Fave, Deputy City Manager
DATE: June 27, 2022

RE: Mobility-Bike Action Plan Implementation and Annual Pavement Marking Program

Action Requested: That the City Commission consider approval of the Mobility-Bike Action Implementation Plan combined with the annual pavement marking program with the addition of QR code signage to provide route maps/connections and authorize the Deputy City Manager/Director of Public Works to make any minor adjustments as needed to complete implementation through Kent County Road Commission Pavement Marking bid contracts #22-25 and #22-30 with M & M Pavement Marking, Inc and Michigan Pavement Markings, LLC not to exceed \$60,000 plus 15% contingency.

Background: The City of East Grand Rapids partnered with consultants to develop a Mobility-Bike Action Plan as was noted as a goal in the 2018 City Master Plan. The final plan, which was approved in 2021, was reflective of community priorities identified from public engagement opportunities, surveys, and public hearings over the past several years.

The basis of the Mobility-Bike Action Plan Implementation is to address all short-term projects as well as some mid and long-term projects noted in the Mobility-Bike Action Plan to complete a safe and connected network of cycling facilities within East Grand Rapids as well as to adjacent communities. Additional mid and long-term projects will be developed in conjunction with construction projects as noted in the Mobility-Bike Action Plan to make modifications to street cross sections to accommodate cyclists, motorists, and residential on-street parking needs. The current DRAFT Implementation Plan was developed to provide facilities with pavement markings and signage without impacting on-street parking. This approach is consistent with the language in the 2018 Master Plan and the implementation of the first project following the outline of the Mobility-Bike Action Plan with the 2021 Hall Street Project from Plymouth Road to Lake Drive. Wealthy Street bike lane facilities from the West City Limit to Lovett Avenue were previously constructed before the 2018 Master Plan and subsequent 2021 Mobility-Bike Action Plan.

Public engagement to solicit input and feedback with respect to the DRAFT Implementation Plan included the following:

- Temporary demonstration engagement pilots including Alexander Road from the West City Limit to Plymouth Road and York Drive/Lake Grove Avenue from Berwyck Road to Lake Drive for late April, May, and June.
- Community open houses: [News Flash • East Grand Rapids, MI • CivicEngage](#)
- Plan set availability Monday-Friday from 8am to 5pm in the lower-level Community Center lobby to view and engage with staff from April 7 until the plan is voted on. Plans will also be available after hours and weekends for viewing as well in accordance with the Community Center and Kent District Library hours.
- Plan sets and information are also available via the Mobility-Bike Action webpage at: [Mobility/Bike Action Plan | East Grand Rapids, MI - Official Website](#)

- Public comment and feedback has been encouraged via the input@eastgr.org with the subject line “Mobility-Bike Action Plan” so all communications can be captured, inclusive of all engagement opportunities. Feedback and input from these various engagement opportunities have been provided to the City Commission with packet materials.

Multiple attendees of engagement sessions were interested in a way that the city could provide more information on routes in addition to physical directional signage. In the action request additional QR code signage is requested to provide an avenue to provide this information on-site and throughout routes.

The FY 21/22 budget accounted for the implementation expenditures in Major and Local Streets budgets. Since implementation, if approved, will take place in FY 22/23 the associated expenditures will carryover as well. The fiscal impact relative to signage is ~\$4,600 and pavement markings will be coordinated with the existing annual pavement marking operation to minimize the fiscal impact. Because there are different types of pavement marking applications for long-line and symbols relative to maintenance and projects this expenditure can vary from ~\$30,000 to upwards of ~\$60,000 from year to year.

Mobility-Bike Action Plan Links:

- Mobility-Bike Action Plan-All Documents/Information: [Mobility/Bike Action Plan | East Grand Rapids, MI - Official Website](#)
- Mobility-Bike Action Plan-Implementation Plan Set: [SIGN DETAILS \(eastgr.org\)](#)

REVIEWED & APPROVED FOR SUBMISSION:

A handwritten signature in black ink, appearing to read 'Shea Charles', written in a cursive style.

Shea Charles
City Manager