



CITY OF EAST GRAND RAPIDS



750 LAKESIDE DRIVE SE-EAST GRAND RAPIDS, MICHIGAN 49506

NOTICE

August 2025

Dear East Grand Rapids Resident/Property Owner/Guests:

The City of East Grand Rapids in partnership with the Grand Valley Metro Council are implementing a demonstration pilot for temporary traffic circles and enhanced pedestrian crossing Rectangular Rapid Flashing Beacon devices at the intersections of Lakeside Dr/Reeds Lake Blvd and Lakeside Dr/Greenwood Ave/Shopping Center Rd.

- This is a temporary demonstration project that will be in place August through October 2025.
- The demonstration project consists of two traffic circles along with associated signage, pavement markings and delineators, as well as three additional Rectangular Rapid Flashing Beacons (RRFBs) to enhance pedestrian crossings at Lakeside Dr. and Reeds Lake Blvd. and Lakeside Dr., Greenwood Ave. and Shopping Center Dr.
- A Traffic Impact Study will be conducted in conjunction with the demonstration project to test for potential solutions for the future.
- Near misses reported for both pedestrian and vehicles have been reported, and the city has set forth with this demonstration project to improve safety for all users.
- The East Grand Rapids Department of Public Works has partnered with the Transportation Department of the Grand Valley Metro Council (GVMC) quick build program to survey road users and assist with the demonstration project.
- Signs will be placed in the area as noted below and information will be updated to the city mobility webpage and other platforms.

Demonstration Project in Progress

This is a temporary project in an effort to improve complete streets in the region. This is a low cost change with the goal of understanding and collecting public feedback and to understand how the community interacts with this type of transportation project.

<p>Two-way Stop-Controlled Intersection to a Roundabout</p> <p>82% reduction in fatal and injury crashes.</p>	<p>Signalized Intersection to a Roundabout</p> <p>78% reduction in fatal and injury crashes.</p>	<p>Please use this QR code to share your thoughts!</p>
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#GVMCQUICKBUILD

For comments and questions visit gvmc.org/complete-streets

In partnership with:

To View Detailed Information on the Pilot, please visit the city website and in the search box type "mobility plan" and select the link or scan the QR code below. To provide feedback there will be a survey link as well.



Questions may be directed to the city by calling the Department of Public Works at 616-940-4817.

Respectfully- East Grand Rapids Department of Public Works